

ABSTRACT OF THE DISCLOSURE

A customer activated device for use by a customer in an establishment to provide an indication to service personnel that the customer desires service includes manually actuatable service requesters disposed at various locations within the 5 establishment. Each of the plurality of manually actuatable service requesters includes a transmitter for transmitting, upon activation by a customer, a signal specific to the corresponding service requester. The device also includes a base station having a receiver and transmitter. The base station is 10 electrically coupled to each of the manually actuatable service requesters and receives the signals transmitted by the manually actuatable service requesters, and sends a service request signal in response thereto. The device further includes pagers 15 electrically coupled to the base station. Each of the plurality of pagers is associated with at least one of the manually actuatable service requesters. At least one of the pagers receives the service request signal from the base station in response to actuation of a corresponding one of the manually actuatable service requesters.